

# — Leandro Lisboa —

## — Curriculum Vitæ —

### — About me —

Multidisciplinary designer focused on User experience, visual design, user interfaces and usability principles for mobile and websites. Work experience also related to typography, type, branding, commercials, video productions and motion design.

### — Professional experience —

#### **Jobsrepublic** *Amsterdam*

2016–present :: UX/UI and visual designer

#### **Shopper Concepts** *Buzzoek, CashOrCard (currently CountrPOS) Amsterdam*

2013–2016 :: UX and UI lead designer

#### **Somehow** *Amsterdam*

2012 :: UI and visual designer

Main clients: Schiphol Airport, Hago Zorg

#### **Undiciundici.eu** *Venice*

2007–2012 :: Video production, graphic and type designer

Main clients :: Regione Veneto, IUAV, Favero & Milan Ingegneria

#### **Zooppa.it** *Treviso*

2009 :: Community manager :: [www.zooppa.com](http://www.zooppa.com)

#### **Bossanova Films** *São Paulo* - [www.bossanovafilms.com.br](http://www.bossanovafilms.com.br)

2005–2006 :: Director's assistant and post-production supervisor

Main clients :: Unilever, Gatorade, Banco do Brasil, Procter & Gamble

#### **JX Plural** *São Paulo*

2004–2005 :: Director's assistant and post-production supervisor

#### **Estudio Sabotage** *Belo Horizonte*

2002–2004 :: Art director (video, print and web)

### — Education —

- **Master's degree Visual Communication and Interaction design** at the Faculty of Arts and Design - IUAV of Venice, 2010
- **Advanced training in Type Design** at Politecnico di Milano, 2009
- **Degree in Media and Communication** at Pontificia Universidade Católica di Minas Gerais - Brazil, 2003

### — General information —

#### **Address**

Madurastraat 20E, Amsterdam

#### **Birth date and place**

March 26th, 1979 – Brazil

#### **Website**

[www.leandrolisboa.com](http://www.leandrolisboa.com)

#### **Videos and Motion design**

[www.vimeo.com/user13086106/videos](http://www.vimeo.com/user13086106/videos)

#### **Email**

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#### **Mobile**

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#### **Skype**

le.1111

#### **Linkedin**

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### — Design process and tools —

- Lean UX and GV Design sprint
- Agile methodology / Scrum process
- User research (qualitative and quantitative)
- Personas, customer journey, brainstorming
- Content architecture
- Collaborative sketches
- Design mockups
- Interactive / Motion prototypes
- UI framework
- Brand style guiden / Design system
- Design specifications
- Delivery of assets

### — Computer skills —

- Adobe CC package (all applications)
- Bohemian Sketch for UI design
- Adobe Premiere and After Effects
- Invision / Axure / Pop
- FontLab Studio
- Atlassian Jira and Trello

### — Languages —

- English
- Portuguese
- Italian